



# COMPENDIUM OF FEDERAL DATASETS ADDRESSING HEALTH DISPARITIES

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## SOCIAL MEDIA & OUTREACH TOOLKIT



**MARCH 2020**

# RESOURCES

## Background

In November 2016, agencies within the U.S. Department of Health and Human Services (HHS) and other federal partners undertook the task of compiling information on health equity data. This data compilation, the Compendium of Federal Datasets Addressing Health Disparities (Compendium), has been updated and incorporates datasets and resources from agencies within HHS. The Compendium is an initiative of the Interdepartmental Health Equity Collaborative (IHEC) and the HHS Office of Minority Health to encourage intersectoral collaboration across federal agencies to better address health disparities.

The data within the Compendium serves as a resource that identifies the relationship between socioeconomic factors, social determinants of health, and health equity. This new Compendium includes:

- descriptions of over 250 databases from HHS and 9 other Departments/federal partners;
- information on data sources relevant to opioid use/research; and
- information on datasets with more controlled access (e.g. those available from biorepositories).

## Social Media

Use these sample social media posts and images below to create awareness about the Data Compendium to your social media audiences.

### *Twitter*

- New Resource Alert! The Interdepartmental Health Equity Collaborative (IHEC) and @MinorityHealth have released an updated Data Compendium with health equity datasets from various federal agencies within @HHSgov. Read more: <https://bit.ly/2TOZQxj> #HealthData #HealthEquity
- Health equity data collected from various federal agencies within @HHSgov have been included in the recently updated Compendium of Federal Datasets Addressing Health Disparities. Visit the @MinorityHealth website to download: <https://bit.ly/2TOZQxj> #HealthData #HealthEquity
- [Insert Agency Name] was pleased to partner with @MinorityHealth and provide new data for the recently updated Compendium of Federal Datasets Addressing Health Disparities. The Compendium includes data about socioeconomic factors and social determinants of health: <https://bit.ly/2TOZQxj>

### *Facebook*

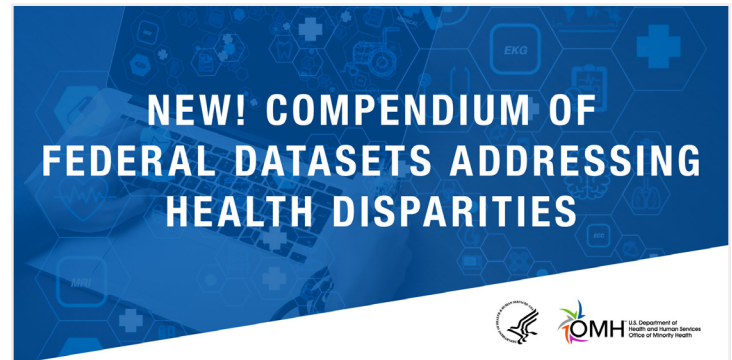
- The Interdepartmental Health Equity Collaborative (IHEC) and the U.S. Department of Health and Human Services (HHS) Office of Minority Health have released an updated Data Compendium with health equity datasets from various federal agencies within HHS. Read more: <https://bit.ly/2TOZQxj>
- Health equity data collected from various federal agencies within the U.S. Department of Health and Human Services have been included in the recently updated Compendium of Federal Datasets Addressing Health Disparities. Visit the HHS Office of Minority Health's website to download: <https://bit.ly/2TOZQxj>

## E-Newsletter Article

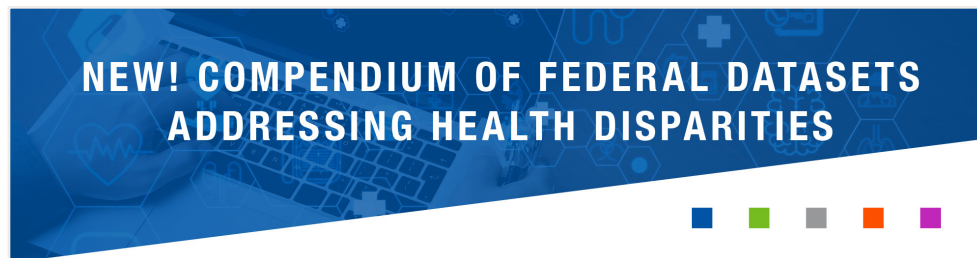
Use this sample e-newsletter article below to create awareness about the new Data Compendium.

### ***Data Compendium***

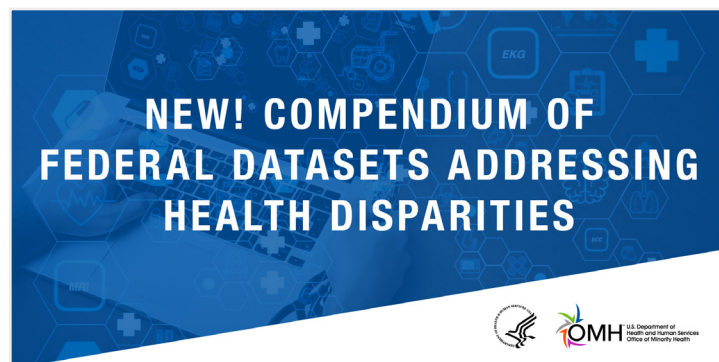
The U.S. Department of Health and Human Services (HHS) and other federal partners have released an updated [Compendium of Federal Datasets Addressing Health Disparities](#). The Compendium was produced by the Interdepartmental Health Equity Collaborative (IHEC) and hosted by the HHS Office of Minority Health. First released in 2016, the Data Compendium serves as a resource that identifies the relationship between socioeconomic factors, social determinants of health, and health equity. This updated Compendium includes descriptions of more than 250 databases, information relevant to public health crises, and information on datasets with more controlled access.



## Graphics



[\*Rotator Banner\*](#)



[\*Shareable Image for Social Media\*](#)

Follow the HHS Office of Minority Health on [Twitter](#) and like them on [Facebook](#) to learn more. [Sign up](#) to receive the latest minority health updates and newsletters.